



# CO-BRANDING PROGRAM



# FOR 2021 BULLET LINER IS EXCITED TO OFFER NEW CO-BRANDING OPPORTUNITIES TO OUR DEALER NETWORK.

We have curated a list of the top selling items from our e-store to launch the program.

## THE PROGRAM IS SIMPLE:

Choose from any of the **apparel and accessory items** and **Bullet Liner will cover 25%** of the total order.

Choose from any of our **marketing materials** and **Bullet Liner will cover 50%** of the total order.

Have something specific in mind that you don't see below? Reach out to our brand manager, Jill Deamer, to discuss your idea.

Since this is a new program, we expect to have new additions to the list of items available so please check the store webpage regularly for updates.

## ORDER PROCESS:

- Orders can be emailed to Jill, [JDeamer@CarlisleTyrFil.com](mailto:JDeamer@CarlisleTyrFil.com).
- Please include your company logo (.eps, .ai, or hi-res .png .pdf are preferred) and all relevant info regarding size, color, and print locations for the order.
- You will receive an email proof and quote for the order within 2-3 days. Payment can be made at this time.
- Delivery times will vary per item but are approximately 2–3 weeks from proof approval.

# APPAREL AND ACCESSORY ITEMS

## KAN-TASTIC CAN COOLER

250	500	1,000
\$0.79	\$0.69	\$0.59

Includes your Co-Brand logo in Silver on opposite side of the BL logo

- Add \$0.50 for each additional logo
- Other Cooler colors other than black are available upon request
- \$50 setup/order and add \$50 for each additional color



## TAGLESS SHORT SLEEVE T-SHIRT – FULL COLOR LOGO

	25-48	49-72	73-144
S-XL	\$10.95	\$9.75	\$9.15
XXL	\$13.95	\$13.45	\$12.95
3XL-5XL	\$16.95	\$16.45	\$15.95
Ladies S-XL	\$11.75	\$10.95	\$10.45
Ladies XXL-XXXL	\$15.35	\$14.65	

\* Call for pricing on multi-color logos

\* Call for pricing for requests above end column quantities

- 6 oz., 100% pre-shrunk cotton
- Includes your 1/color Co-Brand logo on an opposite side of the BL logo
- Available Tee colors: Black, Red, Charcoal Heather, Smoke Grey, and White



## TAGLESS SHORT SLEEVE T-SHIRT – 1-COLOR LOGO

	25-48	49-72	73-144
S-XL	\$8.95	\$7.75	\$7.15
XXL	\$11.95	\$11.45	\$10.95
3XL-5XL	\$14.95	\$14.45	\$13.95
Ladies S-XL	\$9.75	\$8.95	\$8.45
Ladies XXL-XXXL	\$13.35	\$12.65	



\* Call for pricing on multi-color logos

\* Call for pricing for requests above end column quantities

- 6 oz., 100% pre-shrunk cotton
- Includes your 1/color Co-Brand logo on an opposite side of the BL logo
- Available Tee colors: Black, Red, Charcoal Heather, Smoke Grey, and White



## HOODED SWEATSHIRT – FULL COLOR LOGO

	25-48	49-72	73-144
S-XL, Men's or Ladies	\$34.45	\$34.15	\$33.75
XXL, Men's or Ladies	\$36.45	\$35.85	\$35.35
3XL-4XL, Men's or Ladies	\$40.65	\$39.95	\$39.45



\* Call for pricing on multi-color logos

\* Call for pricing for requests above end column quantities

- 9 oz., 65/35 ring spun combed cotton/poly fleece
- Includes your 1/color Co-Brand logo on an opposite side of the BL logo
- Available Hoodie colors: Black, Vintage Heather, and Graphite Heather



## HOODED SWEATSHIRT – 1-COLOR LOGO

	25-48	49-72	73-144
S-XL, Men's or Ladies	\$32.45	\$32.15	\$31.75
XXL, Men's or Ladies	\$34.45	\$33.85	\$33.35
3XL-4XL, Men's or Ladies	\$38.65	\$37.95	\$37.45

\* Call for pricing on multi-color logos

\* Call for pricing for requests above end column quantities

- 9 oz., 65/35 ring spun combed cotton/poly fleece
- Includes your 1/color Co-Brand logo on an opposite side of the BL logo
- Available Hoodie colors: Black, Vintage Heather, and Graphite Heather



## SHORT-SLEEVE SHOP SHIRT

	25-48	49-72	73-144
S-XL	\$33.45	\$34.15	\$33.75
XXL, XXXL	\$36.45	\$35.85	\$35.35

\* Call for pricing on multi-color logos

\* Call for pricing for requests above end column quantities

- Includes embroidered BL logo on the left chest and 1-color co-brand logo on sleeve or back.
- Available colors: Black, Charcoal, and Grey
- 4.25-ounce, 65/35 poly/cotton ripstop
- Touchtex technology for superior color retention, stain release, and wickability.



## RELAXED GOLF CAP

	25-47	48-95	96-144
One Size	\$15.99	\$14.99	\$13.49

\* Call for pricing for requests above end column quantities

- Includes embroidered BL logo on front and 2nd location co-brand logo embroidery
- Available colors: Black, Charcoal, and Khaki
- Low profile, six panel unstructured cap
- Washed chino twill



## UNSTRUCTURED CAMO CAP

	25-47	48-95	96-144
One Size	\$16.99	\$16.19	\$15.79

\* Call for pricing for requests above end column quantities

- Includes embroidered BL logo on front and 2nd location co-brand logo embroidery – Does not include 1-time logo digitizing set up fee for new co-brand logos
- Available colors: Mossy Oak®, Break-Up Country®, and Realtree AP™
- Medium profile, six panel unstructured cap
- Camouflage twill
- Fabric strap with two-piece hook & loop closure



## STRETCH FIT MESH BACK CAP

	25-47	48-95	96-144
One Size	\$19.99	\$18.99	\$18.19

\* Call for pricing for requests above end column quantities

- Includes embroidered BL logo on front and 2nd location co-brand logo embroidery – Does not include 1-time logo digitizing set up fee for new co-brand logos
- Available colors: Heather Red/Black and Heather Charcoal/Black
- Medium profile, six panel structured cap
- Poly/spandex blended front with stretch-fit trucker mesh back



## WARRANTY TAGS

	125	250	500
Option A: \$95 set up 2" x 4"	\$2.00	\$1.40	\$1.13
Option B: \$110 set up 2 3/8" x 4 1/8"	\$2.75	\$1.90	\$1.50

- Matte Silver and Black. Includes strip adhesive on back.

Option A



Tapered Edge of Plastic.  
Does not print.

Option B



## VINYL DECALS

Contact us for pricing.

- 2-year outdoor durability, permanent adhesive back
- Other sizes, shapes available upon request





**TOUGH LOVE FOR YOUR RIDE**

[www.bulletliner.com](http://www.bulletliner.com)

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